#PSMIManifesto

The Public Service Media and Public Service Internet Manifesto

Key Principles and Messages

Principle 1
Democracy and digital democracy require Public Service Media. We call for the safeguarding of the existence of Public Service Media.

Principle 2
A democracy-enhancing Internet requires Public Service Media becoming Public Service Internet platforms that help to advance opportunities and equality in society. We call for the creation of the legal, economic and organisational foundations of such platforms.

Principle 3
Public Service Media content is distinctive from commercial media and data companies. It addresses citizens, not consumers.

Principle 4
Public Service Internet platforms realise fairness, democracy, participation, civic dialogue and engagement on the Internet.

Principle 5
The Public Service Internet requires new formats, new content, and vivid co-operation with the creative sectors of our societies.

Principle 6
Public Service Media should continue to be supported and funded so that they have
the resources they need in order to realise and further develop their remit. In
addition, the Public Service Internet requires sustainable funding that is based on
mechanisms such as the licence fee, the Nordic model of a public service tax, and
transnational funding mechanisms.

Principle 7
The Public Service Internet promotes equality and diversity.

Principle 8
The Public Service Internet provides opportunities for public debate, participation,
and the advancement of social cohesion.

Principle 9
The Public Service Internet is a driver of change in the creation of new content and
services while creating a sustainable ecosystem for media innovations.

Principle 10
Public Service Media and the Public Service Internet contribute to a democratic,
sustainable, fair, just, and resilient society.

1. Crisis and Utopia: Renewing Public Service

The original idea was simple and changed society: A public broadcasting service
that is paid for out of public funds, independent of government, equally accessible to
all, provides trusted information and analysis of issues that are of common concern,
makes programmes that reflect the diversity and complexity of contemporary life.
Introduced first in Great Britain, with the launch of the BBC in the 1920s, this vision
of public service broadcasting was adopted and adapted around the world. After the
devastations caused by the Second World War, public service broadcasting re-
emerged in Germany where it helped to restore democracy. It was a cornerstone in
further waves of democratisation.

In 2021, the world again faces a global crisis: a pandemic crisis, accelerating climate
change, persistent and deep social inequalities, increasing political polarisation, and
an infodemic crisis where lots of misinformation is spread online. The dominant
forms and uses of digital technologies and the Internet endanger democracy. They
undermine the indispensable resources of trusted information, in-depth analysis,
rational debate, and diversity of representation that allow us to fully understand the
challenges we face.

That Public Service Media simply moves to the platforms operated and controlled by
the commercial digital giants is not a sufficient option. Establishing a public service
channel on YouTube or Facebook supports the digital major's cultural centrality and
offers no alternative to their operating procedures and business models. Public
Service Media requires a Public Service Internet.

This Manifesto is a call to save and advance democratic communications by renewing Public Service Media and creating a Public Service Internet.

2. The Way Forward

The Internet and the media landscape are broken. **The dominant commercial Internet platforms endanger democracy**. They have created a communications landscape dominated by surveillance, advertising, fake news, hate speech, conspiracy theories, and algorithmic allocation of users to commercial and political content tailored to their expressed tastes and opinions. As currently organised, the Internet separates and divides instead of creating common spaces for negotiating difference and disagreement. Commercial Internet platforms have harmed citizens, users, everyday life, and society. Despite all the great opportunities the Internet has offered to society and individuals, the digital giants led by Apple, Alphabet/Google, Microsoft, Amazon, Alibaba, Facebook, and Tencent have acquired unparalleled economic, political and cultural power.

However, public communication is more than business. It is a public purpose. This is why we call for action.

We have a vision. **We strive for a revitalisation and renewal of Public Service Media in the digital age**. Public Service Media that are fit for the 21st century. We dream of a different Internet and a different media landscape. We envision the creation of a Public Service Internet: an **Internet of the public, by the public, and for the public**; an Internet that advances instead of threatens democracy and the public sphere, that provides a new and dynamic shared space for connection, exchange and collaboration.

The Public Service Internet is based on **Internet platforms operated by a variety of Public Service Media, taking the public service remit into the digital age** in co-operation with civil society, individual media users, citizens, and the creative, cultural and educational sector. The Public Service Internet advances democracy. It enhances the public sphere. It supports active citizenship by providing comprehensive information and analysis, diversity of social representation and creative expression, and extended opportunities for participation. Public Service Internet platforms can support new and young creatives who will build the cultural industries of tomorrow and foster social cohesion.

Now is the time for a Public Service Internet and revitalised Public Service Media.

3. Public Service Media-Visions

The COVID-19 crisis has demonstrated the continuing indispensability of Public Service Media. Locked down at home and faced with the constant danger of infection, audiences have turned to Public Service Media for trusted sources of objective and impartial information; high quality educational materials for homeschooling; diverse entertainment and drama; and a reference point in times of crisis. Since its foundation, public service broadcasting has been defined by a commitment to universality and independence. These core values must be retained and extended.

Public Service Media must provide a universal service equally available to everyone. This requires a continuing commitment to guaranteed **public funding** to ensure that Internet access and Public Service Media are **available to all** as a right of citizenship.

Public Service Media must defend its independence and ensure that editorial and creative decisions are independent from governmental and business interests. Safeguarding Public Service Media's role as a trusted and independent source of information and analysis and as a responsible mediator and moderator of user-generated comment and content requires transparent procedures of accountability. Such procedures need to be based on clear ethical principles.

Public Service Media must promote diversity. To ensure that it provides a service that is universally relevant and engaging, Public Service Media must aim to reflect the social, regional, economic, political, cultural, and religious diversity and complexity of everyday life. Ensuring that the full range of experiences and voices are seen and heard requires a renewed commitment to widening the social bases of recruitment to creative and institutional positions opening opportunities to minorities underrepresented in the mainstream commercial media.

Public Service Media must be a driver of change in the creation of new content and services. Public Service Media news and entertainment affairs production should pay particular attention to developing innovative styles of media production that highlight, explain, and contextualise issues with far-reaching social implications and their possible consequences.

Public Service Media must build on its proven strengths to produce innovative programmes and online content that supports children's educational development, speak to the full range of young people's interests and concerns, and provides comprehensive resources for life-long adult learning. In the digital future, as in the past, entertainment, drama and sport events will remain central sites of public cultural expression and social solidarity.

Public Service Media must play a central role in maximising the social value of public cultural resources. Public service broadcasting emerged alongside an array of other publicly funded cultural institutions: museums, libraries, art galleries, universities, archives, and performance spaces. Public Service Media offers a readily accessible platform for collaborative ventures. Public Service Media are ideally placed to create and house a new public service search engine and platform, directing users to the full range of freely available relevant materials produced and curated by public educational and cultural institutions.

Public Service Media must provide new opportunities for participation to safeguard inclusion and democracy. Civil society supports a rich variety of self-organised, collaborative, activity-producing shared collective resources, from community choirs to groups protecting wildlife habitats and campaigning for disadvantaged groups together with new forms of digital action, from creating open source software to contributing to citizen science projects. Public Service Media must utilise the full range of voluntary engagement and develop new forms of

popular participation in three key areas such as the production of programmes and the creation of public Internet resources.

4. Digital Public Service Media: Towards a Public Service Internet

The digital giants have weakened democracy and the Internet. We need a new Internet. We need to rebuild the Internet. While the contemporary Internet is dominated by monopolies and commerce, the **Public Service Internet is dominated by democracy**. While the contemporary Internet is dominated by surveillance, the Public Service Internet is privacy-friendly and transparent. While the contemporary Internet misinforms and separates the public, the Public Service Internet engages, informs and supports the public. While the contemporary Internet is driven by and drives the profit principle, the Public Service Internet puts social needs first.

- **Data privacy** is a core aspect of the Public Service Internet. The Public Service Internet provides role model practices of data processing. Public Service Internet software and its contents are a common good that can be reused for non-commercial purposes. On Public Service Internet platforms, users can manage their data, download and re-use their self-curated data for reuse on other platforms. The digital giants store every click and every online move we make in order to monitor and monetise our behaviour. Public Service Internet platforms **minimise and decentralise data storage** and have no need to monetise and monitor Internet use. Public Service Internet platforms experiment with new forms of content licencing that advance the cultural and digital commons for not-for-profit and non-commercial purposes.

- Realising the Public Service Internet requires **new ideas, new technologies, new policies, and new economic models**. Public Service Media has the potentials it takes for becoming the key force that advances democratic communications in the digital age. Public Service Media and their Public Service Internet platforms need support and enablement. The licence fee that sustains Public Service Media is not a mechanism of the past but one for the digital future. The digital licence fee will extend and transform Public Service Media's licence fee in the digital age.

- **Public Service Media** should continue to be supported and funded so that they have the **resources they** need in order to realise and further develop their remit. In addition, the **Public Service Internet requires sustainable funding** that is based on mechanisms such as the licence fee, the Nordic model of a public service tax, and transnational funding mechanisms.

- Public Service Internet platforms **treat users and workers fairly**. They are independent from corporate and political power. They are spaces where critical, independent journalists make high-quality news and where creative professionals make high-quality programmes that educate, inform, and entertain in ways that reflect the affordances of the digital age. They engage citizens in new forms that build on the experiences, structures and content of the public service broadcast model. Public Service Internet platforms build on the broadcast model and go beyond it by making full use of and transforming the creative potentials of digital content and user participation. Public Service Media's remit will thereby be

transformed into a new digital public service remit.

- The Public Service Internet's algorithms are **public service algorithms**. Such algorithms are open source and transparent. They are programmed in ways that advance the digital public service remit. Public service algorithms are algorithms by the public, for the public, and of the public. Public service algorithms help organising the platforms, formats, and contents of the Public Service Internet by making recommendations and suggestions based on transparent procedures and without advertising, commerce, and surveillance. Public service algorithms are committed to reflect the diversity of the public and advance accessibility, fairness, and inclusivity.

- The Internet is global. The public sphere is global. Also the Public Service Internet and its platforms should be **global, regional, and local**. Such platforms can be accessed by anyone at any time and from anywhere. Public Service Internet platforms maximise the availability and permanence of Public Service Internet contents that contribute to humanity's cultural heritage. Public Service Internet platforms are ideally operated as international networks of Public Service Media organisations. For operating Public Service Internet platforms, Public Service Media organisations co-operate with others, including public organisations (universities, museums, libraries, and so on), civil society, civic and community media, artists, digital commons projects, platform co-operatives, and so on. There is a sharing of content between such public and civic organisations on a joint platform. As a result, Public Service Media organisations together with public interest organisations create public open spaces that are mediated by Internet communication and that together form the Public Service Internet. An example for advancing the Public Service Internet is that European Public Service Internet Platforms based on the already existing infrastructures of the European Public Service Broadcasters could co-operate in creating a European Public Service Internet platform.

- The public service Internet requires a **global communications infrastructure.** Such a global infrastructure is independent from commercial and governmental interest and serve citizens and democracy.

5. Imagining Public Service Media Utopias in 2040

The contemporary Internet is the Internet of the corporate digital giants. However, an **alternative Internet** is possible. A **Public Service Internet** is possible. In fact, a Public Service Internet is needed. We envision a world where the Internet serves the public and advances democracy.

Imagine 2040:

- In 2040, Public Service Media will have remembered its future. It has adapted and transformed its **public service** mission to inform, educate and entertain according to an open and transparent digital society. It advances cultural citizenship renews its contract with society.

- In 2040, Public Service Media's quality is **distinctive from commercial media and data companies**. It reaches the majority of the population. It serves humans' daily personal and societal needs. It addresses citizens, not consumers.

- In 2040, Public Service Media **is sustainably funded** and based on a **reformed licence fee** that is accepted by citizens. The Public Service Internet's value for money is comprehensively documented, evaluated, publicly controlled, and transparent to the public.

- In 2040, a new, radical governance structure has made **Public Service Media independent from any external influences** like government and business interests. There are public hearings. There is quality control. Individuals feel represented by Public Service Media and its programming. They feel that Public Service Media's reporting is as neutral as possible, not influenced by any external pressures. Public Service Media news features public opinion.

- In 2040, Public Service Media is **universal.** It reaches out to all parts of society, including fragmented and less educated audiences, info-avoiders, and minorities.

- In 2040, Public Service Media organisations are wealth creators for the creative sector that provide visibility to many artists such as musicians and filmmakers. In 2040, Public Service media delivers and creates high-quality entertainment in order to reflect and represent **the culture and diversity of everyday life**.

- In 2040, Public Service Media operates on the **local, national, regional and global level**. It invests into quality journalism, including investigative journalism, innovative formats, new technologies with appealing user experience for different groups in society. Young people see public service journalism as an attractive and viable environment of information, communication, collaboration, and participation.

- In 2040, Public Service Media is **present, accessible and discoverable** on all relevant platforms. In 2040, Public Service Media is fully present in the digital sphere and provides the right content at the right points of time tailored to a plurality of devices and user habits. Public Service Media stays connected to and closely listens to all of its audiences and stakeholders. It answers to society's important challenges and issues. It effectively communicates its own contribution to society, its public value.

- In 2040, Public Service Media has developed a **collaborative programme** with schools, focusing on **media literacy and digital literacy** through online courses and educational kits developed by Public Service Media. The advancement of digital and media literacy in society, including in schools, based on the values of public service media is a key aspect of education.

- In 2040, Public Service Media's **workforce is highly diverse** in terms of social class, ethnicity, gender, age, cultural background, and geographic origin. Public Service Media's hiring mechanisms are inclusive and transparent.

- In 2040, Public Service Media has transformed from one-to-many-broadcasting institutions into a **network infrastructure** that is guided by principles of public network value. Public network value means the use of digital communication networks such as the Internet for advancing Public Service Media's remit to facilitate public benefit, information, education and learning, democracy, citizenship, culture,

civil society, creativity, and entertainment. The Public Service Internet is a networked infrastructure that advances the digital commons and digital citizenship. It strengthens universal access, communication, participation, co-operation, inclusion, and democracy.

A **different media world** is possible. A Public Service Internet and revitalised Public Service Media are urgently needed for sustaining democracy. We call on all audience members, citizens, users, readers, experts and non-experts, inside and outside of Public Service Media, in fact all citizens who care for the future of democracy in our countries to **participate in the quest for strengthening Public Service Media and creating a Public Service Internet**.

You can sign the [Manifesto](http://bit.ly/signPSManifesto) here: http://bit.ly/signPSManifesto
New names of the signatories will be regularly added.

Signatories:

	Name	Country	City	Organisation
1	Christian Fuchs	UK	London	University of Westminster
2	Klaus Unterberger	Austria	Vienna	Austrian Broadcasting Corporation, ORF Public Value
3	Graham Murdock	UK	Loughborough	Loughborough University
4	Alessandro D'Arma	UK	London	University of Westminster
5	Minna Aslama Horowitz	Finland	Helsinki	University of Helsinki
6	Michael-Bernhard Zita	Germany	Munich	Technical University of Munich
7	Jack Linchuan Qiu	Singapore	Singapore	National University of Singapore
8	Barbara Thomaß	Germany	Bochum	Ruhr-University Bochum
9	Roy Cobby Avaria	UK	London	King's College London
10	Leonhard Dobusch	Austria	Innsbruck	University of Innsbruck
11	Luciana Musello	Ecuador	Quito	Universidad San Francisco de Quito
12	Andreas Kovar	Austria	Vienna	Kovar & Partners
13	Hannes Grassegger	Switzerland	Bern	Das Magazin
14	Tiziano Bonini	Italy	Florence	University of Siena
15	Paško Bilić	Croatia	Zagreb	Institute for Development and International Relations
16	Arwid Lund	Sweden	Stockholm	Södertörn University
17	Jannick Kirk Sørensen	Denmark	Copenhagen	Aalborg University
18	Thomas Allmer	Austria	Innsbruck	University of Innsbruck
19	Geert-Jan Bogaerts	The Netherlands	Hilversum	PublicSpaces
20	Alexis de Ponson du Terrail	United Kingdom	London	Comunicación y Cambio Social
21	Julie Münter Lassen	Denmark	Copenhagen	University of Copenhagen
22	Flavia Barca	Italy	Rome	RAI: Ufficio Studi
23	Mandy Tröger	Germany	Munich	Ludwig Maximilian University of Munich

24	David Fernández Quijada	Switzerland	Geneva	European Broadcasting Union
25	Joce Ellen Nettlefold	Australia	Sandy Bay	Australian Broadcasting Corporation
26	Kwang-Suk Lee	South Korea	Seoul	Seoul National University of Science & Tech
27	Hui Ju Tsai	Taiwan	Taipei	Campaign for Media Reform in Taiwan
28	Fabian Holt	Denmark	Copenhagen	Roskilde University
29	Lizzie Jackson	United kingdom	London	The International Association of Public Media Researchers
30	Gabriel Moreno Esparza	United Kingdom	Newcastle upon Tyne	Northumbria University
31	Sam Phiri	Zambia	Zambia, Lusaka	University of Zambia
32	Graham Minenor-Matheson	Sweden	Örebro	Södertörns Högskola
33	Jamie Medhurst	Wales	Aberystwyth	Aberystwyth University
34	Gita Bamezai	India	Gurugram	Communication Consultant, formerly Indian institute of Mass Communication
35	Hui-Ju Tsai	Taiwan	Taipei	Tamkang University
36	Robin Cheesman	Sweden	Simrishamn	Roskilde University, Denmark
37	Henri-Count Evans	Eswatini	Manzini	University of Eswatini
38	Oguzhan Tas	Turkey	Ankara	Ankara University, Faculty of Comm.
39	Annisaa Fitri	Indonesia	Jakarta	Universitas Indonesia
40	Juan Carlos Miguel	Spain	Bilbo	Universidad del País Vasco-EHU
41	Slavko Splichal	Slovenia	Ljubljana	University of Ljubljana
42	Anis Rahman	USA	Seattle	Department of Communication, University of Washington
43	Mark Eisenegger	Switzerland	Zurich	University of Zurich
44	Félix Ortega	Spain	Salamanca	University of Salamanca
45	Eva Nowak	Germany	Wilhelmshaven	Jade University
46	Romina Surugiu	Romania	Bucharest	University of Bucharest, Faculty of Journalism and Communication Studies
47	Kari Karppinen	Finland	Helsinki	University of Helsinki
48	Yujia Cheng	Hong Kong	Hong Kong	Hong Kong Baptist University
49	Jesmy Mariam Titus	United Kingdom	Liverpool	Liverpool John Moores University
50	Kristoffer Jul-Larsen	Norway	Bergen	Western Norway University of Applied Sciences
51	Alejandra Castano	United Kingdom	Solihull	UCA
52	Fatima Zahid Ali	Belgium	Brussels	VUB
53	Gifty Appiah-Adjei	Ghana	Accra	University of Education, Winneba
54	Harriet Fuest	UK	Liverpool	John Moores University
55	Yuenmei Wong	Malaysia	Kuala Lumpur	
56	Martín Vaz Álvarez	Spain	Santiago de Compostela	Universidade de Santiago de Compostela
57	Marta Rodríguez-Castro	Spain	Santiago de Compostela	Universidade de Santiago de Compostela

58	Yuntao Han	UK	London	
59	Francisco Campos Freire	Spain	Santiago de Compostela	Universidad de Santiago de Compostela
60	Lestari Nurhajati	Indonesia	Jakarta	LSPR Communication and Business Institute
61	Sara Pereira	Portugal	Braga	University of Minho - Communication and Society Research Centre
62	Flavia Barca	Italia	Rome	
63	Ghozian Aulia Pradhana	Indonesia	Yogyakarta	University of Malaya
64	Henri-Count Evans	Eswatini	Manzini	University of Eswatini
65	Susan O'Donnell	Canada	Fredericton	University of New Brunswick
66	Raden Arditya Mutwara Lokita	Indonesia	Yogyakarta	Atma Jaya University of Yogyakarta
67	Arie Setyaningrum Pamungkas	Indonesia	Yogyakarta	Universitas Gadjah Mada
68	Mariyam Mohamed Manik	United Kingdom	Chelmsford	University of Westminster
69	Flavia Barca	Italy	Rome	
70	Tia Pamungkas / Arie Setyaningrum Pamungkas	Indonesia	Yogyakarta	Yayasan Biennale Yogyakarta
71	Jacopo Castaldi	United Kingdom	Westgate-on-sea	Canterbury Christ Church University
72	Tony Dowmunt	UK	Lewes	Goldsmiths, University of London
73	Berfin Emre	United Kingdom	London	University of the Arts London
74	Lorenzo Coretti	Italy	Rome	The American University of Rome
75	Elsa Costa e Silva	Portugal	Braga	University of Minho
76	Reward Mushayabasa	United Kingdom	Canterbury	University of Westminster
77	J Mark Percival	Scotland	Edinburgh	Queen Margaret University
78	Michael Klontzas	UK	Salford	Goldsmiths, University of London
79	César González-Cantón	Spain	Madrid	CUNEF Universidad
80	David Hutchison	UK	Glasgow	Glasgow Caledonian University
81	Kirsten Drotner	Denmark	Odense	University of Southern Denmark
82	Zoe Hurley	United Arab Emirates	Dubai	Zayed University
83	Kailash Koushik	India	Bangalore	Christ University
84	Jesica Elok Santi	Indonesia	Yogyakarta	Gadjah Mada University of Yogyakarta
85	Dimitris Boucas	United Kingdom	London	University of Westminster
86	Padmaja Shaw	India	Hyderabad	Osmania University
87	Debra M. Clarke	Canada	Peterborough	Trent University
88	Maisie Gawen	United Kingdom	London	Goldsmiths
89	Sulaiman Osho	United States	Las Vegas	AlMaktoum College, University of Dundee, United Kingdom
90	Tong-Jin Smith	Germany	Berlin	HMKW Hochschule für Medien, Kommunikation und Wirtschaft

91	Sulaiman Osho	United States	Las Vegas	Almaktoum college, University of Dundee, United Kingdom
92	Chiensan Feng	Taiwan	Taipei	Cheng Chi University
93	Matt Locke	United Kingdom	Brighton	Storythings Ltd
94	Josep J. Darmawan	Indonesia	Yogyakarta	Universitas Atma Jaya Yogyakarta
95	Caecilia Mediana	Indonesia	Jakarta	PT Kompas Media Nusantara (Kompas Daily Newspaper)
96	Andrew Ó Baoill	Ireland	Galway	National University of Ireland Galway
97	Lizzie Jackson	United Kingdom	London	London South Bank University
98	Giuliana Tiripelli	United Kingdom	Nottingham	De Montfort University
99	Graham Cook	Canada	North Vancouver	Department of Sociology and Criminology, Capilano University
100	Manuel Pinto	Portugal	Braga	Universidade do Minho, Communication and Society Research Centre, ICS
101	Sanjay Asthana	USA	Murfreesboro	Middle Tennessee State University
102	Subekti Wirabhuana Priyadharma	Indonesia	Bandung	Padjadjaran University
103	Usha Raman	India	Hyderabad	University of Hyderabad
104	Sandra Borden	United States	Kalamazoo, Michigan	Western Michigan University
105	Helena Viktoria Roth	Germany	Berlin	
106	Boris Bergant	Slovenia	Ljubljana	BorBER media activities
107	Manulal. M.P	India	Thiruvananthapuram	CDIT
108	Marlen van den Ecker	Germany	Jena	Friedrich-Schiller-Universität Jena
109	Enrique De Jesus Quibrera	México	México, Ciudad de México. Miguel Hidalgo	Universidad Autónoma Metropolitana, Unidad Xochimilco Xochimilco
110	Abderrahim Chalfaouat	Morocco	Mohammedia	Hassan II University of Casablanca
111	Hun-Yul Lee	South Korea	Seoul	Korea University
112	Pradip Thomas	Australia	Brisbane	University of Queensland
113	Nunik Hariyani	Indonesia	Madiun Jawa Timur	Universitas Merdeka Madiun
114	Peter A. Thompson	New Zealand/Aotearoa	Wellington	Victoria University of Wellington/ Better Public Media Trust
115	Camelia Pasandaran	Indonesia	Jakarta	Universitas Multimedia Nusantara
116	Chang-de Liu	Taiwan	Taipei	National Chengchi University
117	Gioconda Portales	Mexico	Monterrey	ITESM
118	Kiran Misra	India	New Delhi	All India Radio
119	Emre Gökalp	Turkey	Eskisehir	Anadolu University
120	Volker Grassmuck	Germany	Berlin	Hans Bredow Institute for Media Research Hamburg
121	Eni Maryani	Indonesia	Bandung	Universitas Padjadjaran
122	Mohammad Zamroni	Indonesia	Yogyakarta	Islamic State University of Sunan Kalijaga
123	Ti Wei	Taiwan	Hsin Chu	National Yangming Chiaotung University
124	Dina Listiorini	Indonesia	Yogyakarta	Universitas Atma Jaya Yogyakarta

125	Ni Made Ras Amanda G	Indonesia	Bali	
126	Pawel Popiel	United States	Philadelphia	University of Pennsylvania
127	Jan Kalbhenn	Germany	Münster	University of Münster
128	Bram Adimas Wasito	Indonesia	Denpasar	
129	Hannu Nieminen	Suomi	Helsinki	University of Helsinki
130	Christoph Schneider	Germany	Karlsruhe	Karlsruhe Institute of Technology
131	Tuija Aalto	Finland	Helsinki	Yle
132	Alison E. Vogelaar	Switzerland	Montagnola	Franklin University
133	Sushmita Pandit	India	Kolkata	Jadavpur University
134	Kaarina Nikunen	Finland	Tampere	Tampere University
135	Stylianos Papathanassopoulos	Greece	Athens	National and Kapodistrian University of Athens
136	Jan-Hendrik Passoth	Germany	Frankfurt (Oder)	
137	Jeanette Steemers	United Kingdom	Cambridge	King's College London
138	Jonathan Hardy	United Kingdom	London	University of the Arts London
139	Maria Michalis	UK	London	University of Westminster
140	Judith Dellheim	Germany	Berlin	Zukunftskonvent Germany
141	Michael Skey	United Kingdom	London	Loughborough University
142	Cláudia Lemos	Brazil	Brasília	Câmara dos Deputados/ ABCPública - Brazilian Association of Public Communication
143	Victoria Matozo	Argentina	Buenos Aires	CONICET - Instituto de Investigaciones Gino Germani
144	Steven Barclay	UK	London	University of Westminster
145	Masduki	Indonesia	Yogyakarta	Universitas Islam Indonesia
146	Kemal Görgülü	Deutschland	Berlin	ARTE
147	Victor Pickard	USA	Philadelphia	University of Pennsylvania
148	Mark Cullinane	Ireland	Cork	University College Cork
149	Pieter Verdegem	UK	London	University of Westminster
150	Peter Golding	United Kingdom	Newcastle upon Tyne	
151	Michal Glowacki	Poland	Warsaw	University of Warsaw
152	Vilde Schanke Sundet	Norway	Oslo	University of Oslo
153	Raluca Petre	Romania	Constanța	Ovidius University of Constanța
154	Mark Andrejevic	Australia	Melbourne	Monash University
155	Aline Maria de Castro Silva	Brazil	São Paulo	ABCPública
156	Graham Meikle	UK	London	University of Westminster
157	Charles Brown	United Kingdom	London	University of Westminster
158	Maryuni Kabul Budiono	Indonesia	Jakarta	TVRI (Televisi Republik Indonesia)
159	Dwi Hernuningsih	Indonesia	Jakarta	Radio Republik Indonesia
160	Nina Mutmainnah	Indonesia	Bogor	Universitas Indonesia
161	Heribertus Sunu Budihardjo Budihardjo	Indonesia	Cinere Depok	Fikom Universitas Prof. Dr. Moestopo
162	Jun Matsuoka Tomikawa	Brazil	Brasília	MPDFT
163	Lincon Macário Maia	Brazil	Brasilia	Câmara dos Deputados
164	Thomas Steinmaurer	Austria	Salzburg	University of Salzburg

165	Achilleas Karadimitriou	Greece	Athens	University of Athens - Department of Communication and Media Studies
166	Jon Andoni Aldekoa de la Torre	Spain	Bilbao	EITB Media-Basque Country
167	Alexander Baratsits	Austria	Vienna	Cultural Broadcasting Archive | cba.media
168	Ingo Leindecker	Austria	Linz	cba - cultural broadcasting archive
169	Gulden Gursoy-Ataman	Turkey	Ankara	Ankara University
170	Konrad Buck	Germany	Duesseldorf	kbquadrat.com
171	Nicholas Nicoli	Cyprus	Nicosia	University of Nicosia
172	Ying-Ming Lin	Taiwan	Kaohsiung	
173	John Grönvaa	Finland	Helsinki	Helsinki University
174	Paul Reilly	United Kingdom	Nottingham	University of Sheffield
175	Alan Hancock	United Kingdom	Milton Keynes	
176	James MacLaren	United Kingdom	Birmingham	University of Birmingham
177	Helena Sousa	Portugal	Braga	University of Minho
178	Mihaela Gavrila	Italy	Rome	Sapienza University of Rome
179	Ruben Santander	Chile	Santiago	
180	Luís António Santos	Portugal	Braga	Universidade do Minho
181	Ziyi Wang	China	Wuhan	National University of Singapore
182	Katie Moylan	UK	Leicester	
183	Sushmita Pandit	India	Kolkata	Jadavpur University
184	Halil Karapasaoglu	Cyprus	Nicosia	American University of Cyprus
185	Ana I. Segovia	Spain	Madrid	UCM (Complutense University of Madrid)
186	Robert Tynes	United States	Tivoli	Bard College
187	Evie Lambrou	Cyprus	Nicosia	Frederick University
188	Dr Chris Roberts	UK	Wadhurst	University of Roehampton
189	Yuntao Han	UK	London	
190	Aaditeshwar Seth	India	New Delhi	Gram Vaani Community Media, Indian Institute of Technology Delhi
191	Tamar Ashuri	Israel	Tel Aviv	Tel Aviv University
192	Chris Werry	USA	san diego	san diego state university
193	Elisabeth Le	Canada	Edmonton, Alberta	University of Alberta
194	Anthony McNIcholas	UK	Wolverhampton	University of Westminster
195	Gloria Natalia	Indonesia	Surakarta, Central Java	
196	Romina Surugiu	Romania	Bucharest	University of Bucharest, Faculty of Journalism and Communication Studies
197	Deike Schulz	The Netherlands	Leeuwarden	NHL Stenden, Professorship Organisations & Social Media
198	Muchamad Zaenal Arifin	Indonesia	Denpasar	Sanglah Institute
199	Pradeep N' Weerasinghe	Sri Lanka	Colombo	National Secretariat for Media Reforms
200	Sadiya Samdani	India	Pune	Director_Love India Entertainment Private Limited_LoveWorld TV channel, India
201	Ramon Pinat, Ezequiel	Spain	Barcelona	Autonomous University of Barcelona (UAB)

202	Ricardo Rohm	Brazil	Rio de Janeiro	Federal University of Rio de Janeiro
203	Luis A. Albornoz	Spain	Madrid	University Carlos III of Madrid (UC3M)
204	Danielle Rudnicka-Lavoie	Canada	Montreal	Ryerson and York Universities
205	Gaby David	France / Uruguay	Paris / Montevideo	Université Sorbonne Nouvelle / Paris 8
206	Raquel Rachid	Brazil	SP	
207	Erin Elizabeth Greer	USA	Dallas	UT Dallas
208	Ed Bracho-Polanco	United Kingdom	London	CAMRI, University of Westminster
209	Chanda Mfula	United Kingdom	Brighton	University of Sussex
210	Gaetan Tremblay	Canada	Quebec	Retired Professor
211	Gonzalo Génova	España	Leganés	Universidad Carlos III de Madrid
212	José Luiz Fernandes	Portugal	Lisboa	Journalist and independent researcher
213	Wolfram Schaffar	Germany	Passau	University of Passau
214	Cosmo Maria Carabellese	Italia	Milano	
215	John Grönvall	Finland	Helsinki	Helsinki University
216	Shana MacDonald	Canada	Waterloo	Feminist Think Tank - University of Waterloo
217	Sandra Rúbia da Silva	Brasil	Santa Maria	Federal University of Santa Maria
218	Chis Ebner	France	Hegenheim	studio nikunja sarl
219	Aco Divac	United Kingdom	London	
220	Helen List	United Kingdom	Manchester	Manchester Metropolitan University
221	Yogesh Borate	India	Pune	Savitribai Phule Pune University, Pune, Maharashtra
222	Nika Mahnic	Slovenia	Ljubljana	
223	Leida Ruvina	Hungary	Koszeg	iASK Institute of Advanced Studies Koszeg
224	Péter Bajomi-Lázár	Hungary	Budapest	Media Research Foundation
225	Victor Ayedun-Aluma	Nigeria	Jos	
226	Oscar Mario Miranda Villanueva	Mexico	Atizapán de Zaragoza	Tecnologico de Monterrey
227	Mosè Cometta	Italy	Turin	University of Turin
228	Shameem Reza	Bangladesh	Dhaka	University of Dhaka
229	Ceren Saran	Turkey	Istanbul	Galatasaray University
230	Mariana Silva Augusto	Portugal	Braga	Universidade do Minho
231	John Bessai	Canada	Peterborough	Independent scholar
232	Bouziane Zaid	Morocco	Ifrane	
233	Marcos Dantas	Brazil	Rio de Janeiro	Federal University of Rio de Janeiro, member of the Brazilian Internet Steering Committee
234	Ángel Carrasco-Campos	Spain	Segovia	University of Valladolid
235	SunWook CHOI	South Korea	Seoul	KBS
236	Maria Oliveira	Portugal	Coimbra	Escola Secundária Lima-de-Faria, Cantanhede
237	Maureen Burns	Australia	West End	
238	Dr Sara Vannini	United Kingdom	Sheffield	University of Sheffield

239	Marcos Dantas	Brazil	Rio de Janeiro	Federal University of Rio de Janeiro (UFRJ)
240	Shih-Chien Chang	Taiwan	Taoyuan City	Dept. of Communication, National Chung Cheng University, Taiwan
241	Shih-Hung Lo	Taiwan	Chiayi	Department of Communication, National Chung Cheng University
242	Marta	Perrotta	Roma	Università Roma Tre
243	LiChen Loh	Taiwan	Taipei	
244	Chunyen Chang	Taiwan	Taichung	
245	Rasmus Kyllönen	Finland	Helsinki	University of Helsinki (student)
246	Bimal Rathnayake	Sri Lanka	Nugegoda	
247	Nien-Hsuan Fang	Taiwan	Taipei	National Chengchi University
248	Chen-Ling Hung	Taiwan	Taipei	National Taiwan University
249	Hamilton Chung-Ming Cheng	Taiwan	Taipei	Taiwan Public Television Service Foundation
250	Albert Hsu	Taiwan	New Taipei City	Tamkang University
251	Sally Anne Gross	United Kingdom	Letchworth Garden City	University of Westminster
252	Chen, Shun-Hsiao	Taiwan	Yilan	Department of Journalism & Communication Studies, Fu Jen Catholic University
253	Paula Kuffer	Spain	Barcelona	
254	Javier Moreno	Spain	Seville	Universidad de Sevilla
255	Eve Chiu	Taiwan	Taipei	The Foundation for Excellent Journalism Award
256	Paola Maio	Taiwan	Taitung	ISTCS.org
257	Venu Arora	India	Delhi	Ideosync Media Combine
258	Phil Ross	Australia	Turramurra	Typecast Publishing
259	Assimina Gouma	Austria	Vienna	University of Wuppertal
260	Helena Chmielewska-Szlajfer	Poland	Warsaw	Kozminski University
261	Andrew Cumbers	Scotland	Glasgow	University of Glasgow
262	Helena Sandberg	Sweden	Lund	Lund University
263	Paul Dwyer	United Kingdom	Amersham	University of Westminster
264	Ursula Ganz-Blaettler	Schweiz	Stans	University St. Gallen
265	Dominik Piétron	Germany	Berlin	Humboldt University
266	Hanna Gawel	Poland	Cracow	Jagiellonian University
267	Sebastian Sevignani	Germany	Jena	Friedrich-Schiller-University Jena
268	Xosé López García	España	Santiago de Compostela	Universidad de Santiago. Novos Medios
269	Yuhui Tai	Taiwan	Hsinchu	Communication and Technology Department, National Yang Ming Chiao Tung University
270	Frank Welz	Austria	Innsbruck	University of Innsbruck
271	Camilo Tamayo Gomez	United Kingdom	Leeds	Huddersfield University
272	Karolina Szpyrko	United Kingdom	Brighton	University of Sussex
273	Rasigan Maharajh	South Africa	Tshwane	Institute for Economic Research on Innovation
274	Jheng Ren-Hao	Taiwan	Taipei	
275	Tia Pamungkas (Arie Setyaningrum Pamungkas)	Indonesia	Yogyakarta	

276	Hendrik Theine	Austria	Vienna	Vienna University of Economics and Business
277	Marius Rohde Johannessen	Norway	Porsgrunn	University of South-Eastern Norway
278	Theo Hug	Austria	Innsbruck	University of Innsbruck
279	Michele Sorice	Italy	Rome	CCPS | Luiss University
280	Víctor Manuel Marí Sáez	Spain	Cádiz	University of Cadiz
281	Fawzia Abdulla Alali	U.A.E	U.A.E	University of Sharjah
282	Kathryn Lehman	New Zealand	Auckland	The University of Auckland
283	Cat Hobbs	UK	Oxford	We Own It
284	Denis Murphy	Ireland	Dublin	Trinity College Dublin
285	Michel Menou	France	Saumur	
286	Igor Sadaba	Spain	Madrid	Universidad Complutense Madrid
287	Monika Halkort	Austria	Vienna	Austrian Broadcasting Corporation
288	Paloma Viejo Otero	Ireland	Dublin	Dublin City University
289	Ricky Wright	Australia	Elliott Heads	April Wright, Ricky Wright
290	Leon Stefanija	Slovenia	Ljubljana	
291	Jeanne Prinsloo	South Africa	Durban	Rhodes University
292	Mark Addis	United Kingdom	London	London School of Economics
293	Daniel Welch	UK	Manchester	Sustainable Consumption Institute, University of Manchester
294	Peter Bahemuka	Uganda	Kampala	Communication Specialist
295	Miaoju Jian	Taiwan	Chia-Yi	National Chung Cheng University
296	Sigrid Baringhorst	Germany	Siegen	University of Siegen
297	Tony Dowmunt	UK	Lewes	Goldsmiths, University of London
298	Enric Saperas	Spain	Madrid	King Juan Carlos University - Universidad Rey Juan Carlos
299	Anastasia Kavada	United Kingdom	London	University of Westminster
300	Sun Crystal	Taiwan	Taipei	National Dong Hwa University
301	Nadine Santos	Portugal	Lisbon	Portuguese Press Association
302	Raoul A Estrada	USA	Merced	THE BUCK STOPS WITH ME
303	Maja van der Velden	Norway	Oslo	University of Oslo
304	Natalie Fenton	UK	London	Goldsmiths
305	Yuan-Hui Hu	Taiwan	Taipei	National Chung Cheng University
306	Miguel Pagano	Argentina	Córdoba	Universidad Nacional de Córdoba
307	Outi Puukko	Finland	Helsinki	University of Helsinki
308	Yen Ooi	United Kingdom	London	Royal Holloway, University of London
309	Gerald Nestler	Austria	Vienna	TIM. theoriesinmind
310	Manulal. M.P	India	Thiruvananthapuram, Kerala	CDIT
311	Andrew Graham	UK	Perth	
312	Jens Dangschat	Österreich	Wien	Technische Universität Wien, FB Soziologie
313	Josir Cardoso Gomes	Brazil	Rio de Janeiro	IRDX Sistemas
314	Paul Fuxjäger	Austria	Vienna	Research Group Cooperative Systems (University of Vienna)
315	Oscar H. Gandy, Jr.	USA	Tucson, Arizona	IAMCR
316	Robert Miller	United Kingdom	Belfast	
317	Jack Byrne	Ireland	Dublin	Craol: Irish Community Radio
318	Abdullah Çiftçi	Turkey	Antalya	Akdeniz University

319	Johan Oomen	Nederland	Hilversum	Netherlands Institute for Sound and Vision
320	Yusuf Fırat	Turkey	Batman	
321	Priscilla Boshoff	South Africa	Makhanda	Rhodes University
322	L. Lusike Mukhongo	United States	Warner Robins	Fort Valley State University
323	James Tangen	United Kingdom	Leicester	De Montfort University
324	Eduard Aibar	Spain	Barcelona	Univeritat Oberta de Catalunya
325	J. Francisco Álvarez	Spain	Madrid	Universidad Nacional de Educación a Distancia (UNED)
326	Cristianne Maria Famer Rocha	Brasil	Porto Alegre	UFRGS
327	Marloes Geboers	Netherlands	Bennebroek	Amsterdam University of Applied Sciences
328	María Lamuedra Graván	España	Sevilla	Universidad de Sevilla
329	Oscar Rissieri Paniz	Brasil	Porto Alegre	Estudante /UFRGS
330	Oliver Lerone Schultz	germany	Berlin	polytude
331	Leslie Sklair	United Kingdom	London	London School of Economics
332	Pedro de Almeida	Brazil	Belo Horizonte	University of Massachusetts-Amherst
333	Luís Henrique Sacchi dos Santos	Brasil	Porto Alegre	UFRGS
334	Steve Macek	USA	Naperville, IL	Communication and Media Srudies, Norrh Central College
335	Montse Bonet Bagant	Spain	Bellaterra	Autonomous University of Barcelona (UAB)
336	Miguel Afonso Caetano	Portugal	Odivelas	
337	Bruce Hanlin	United Kingdom	Swansea	Formerly University of Huddersfield, UK
338	Nanci E. Oddone	Brasil	Rio de Janeiro	Federal University of the State of Rio de Janeiro (UNIRIO)
339	Thomas F. Corrigan	USA	San Bernardino	California State University, San Bernardino
340	Pablo Nabarrete Bastos	Brasil	Niterói-RJ	Universidade Federal Fluminense
341	Joshua Eisenstat	United States	New York	
342	Stefanie Havelka	United States	New York	
343	Gavin Keeney	USA	Williamstown	Agence 'X'
344	Mitch Goodwin	Australia	Preston South	University of Melbourne
345	Rogério Gonçalves de Freitas	Canada	Winnipeg	East River Transcona School Division
346	Marina Vishmidt	UK	London	Goldsmiths
347	Kai Xu	United Kingdom	London	Middlesex University
348	Vincent Mosco	Canada	Ottawa	Queen's University
349	Gonzalo Barraza	Chile	Santiago	BTG Store
350	Lee Artz	United States	Hammond, Indiana	Purdue University Northwest
351	Peter Ludes	Germany	Bremen	University of Cologne
352	Juan S. Larrosa-Fuentes	Mexico	Guadalajara	ITESO University
353	Josef Trappel	Austria	Salzburg	University of Salzburg
354	Gualtiero Piccinini	United States	Olivette	University of Missouri - St. Louis
355	Jeremy Pesner	United States	Pittsburgh	Carnegie Mellon University
356	Tiago Santos	Portugal	Lisbon	ISCTE-IUL
357	Walter LaMendola	USA	Denver	University of Denver

358	Peter Goodwin	UK	London	University of Westminster
359	Margaret Gallagher	United Kingdom	Newport Pagnell	
360	Andreas Wittel	United Kingdom	Nottingham	Nottingham Trent University
361	Rodrigo Moreno Marques	Brazil	Belo Horizonte	UFMG (Universidade Federal de Minas Gerais)
362	Brian Dolber	United States	Long Beach, CA	California State University San Marcos
363	Tess Hiemstra	The Netherlands	Utrecht	
364	Matthew Flisfeder	Canada	Winnipeg	The University of Winnipeg
365	Mike Phillips	USA	Carbondale, Illinois	Southern Illinois University
366	Johannes Waldmüller	Ecuador	Quito	FLACSO Ecuador
367	Jernej Amon Prodnik	Slovenia	Ljubljana	Faculty of Social Sciences, University of Ljubljana
368	Nicholas Gervassis	United Kingdom	Plymouth	University of Plymouth
369	Maja Grujic	Austria	Vienna	
370	Manuel Correia	Portugal	Lisboa	CEIS20-UC
371	Carmen Gómez Mont	Mexico	Mexico	
372	Lucas Domínguez Rubio	Argentina	Buenos Aires	CeDInCI
373	Marcos Lima de Moraes	Brasil	São Paulo	The Performing Kitchen
374	Tahar Kaidi	Algérie	Médéa	Journalist (El Moudjahid)
375	Leon Salter	New Zealand	Wellington	Massey University
376	Bunty Avieson	Australia	Sydney	University of Sydney
377	Yungwook Kim	South Korea	Seoul	Ewha Womans University
378	Susan Nemec	New Zealand	Auckland	University of Auckland
379	Bernard Meijfroidt	Belgium	Veurne	
380	Sema Çağlayan	Türkiye	İzmit	Kocaeli Üniversitesi
381	Gianmarco Peterlongo	Italia	Bologna	University of Bologna
382	Melita Zajc	Slovenia	Ljubljana	Gecore Ltd.
383	Ayşe Şehnaz Kart	Turkey	Ankara	Middle East Technical University - TEKPOL
384	David Fasenfest	United States	Pleasant Ridge	Critical Sociology
385	Christopher Stewart	USA	Memphis	
386	Douglas Chamberlin	United States	Belfast, ME	
387	Julius Kratky	Austria	Vienna	ORF - Public Austrian Broadcasting Corporation
388	Roy Panagiotopoulou	Greece	Athens	National and Kapodistrian University of Athens
389	Maria Komninos	Greece	Athens	National and Kapodistrian University of Athens
390	Choi Hyung Rog	South Korea	Changwon	AOK (Action One Korea)
391	Carlos Cheung	Hong Kong	Hong Kong	The Chinese University of Hong Kong
392	Verity Burgmann	Australia	Melbourne	Monash University