



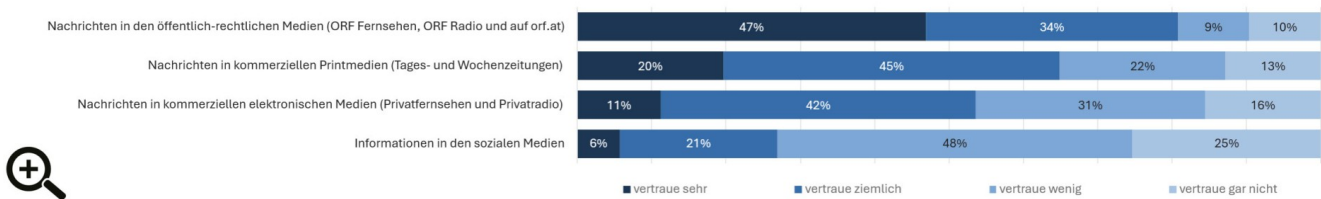
## Competence: Who Can Be Relied on During a Crisis?

**60% do not feel prepared for a blackout.** The ORF has reported on the topic over 100 times by 2025: about blackout exercises conducted by power plant staff and individual federal states, about crisis preparedness in various communities, or about blackouts around the world such as in the Australian Parliament or the last major European blackout on the Iberian Peninsula at the end of April 2025. ORF is Austria's number one source of information in case of crisis and disaster—and meticulously prepares for it, whether through exercises, its own power supply or crisis plans.

**60%** do not  
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# FOR a BLACKOUT.

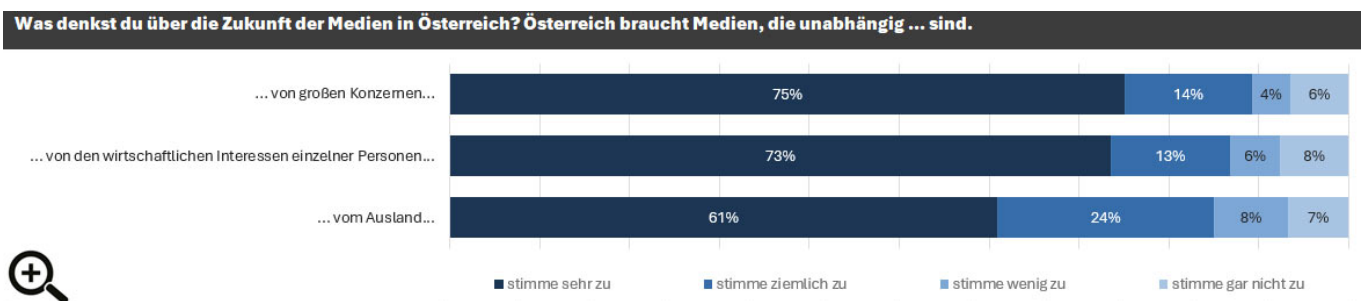
In a crisis situation, the competence of ORF employees is particularly challenged, and conversely, they are also the most trusted: As part of the Ö3 Jugendstudie, over 80% of participants stated that they would trust news from public broadcasters in times of crisis or war, 65% trust newspapers, 53% commercial electronic media, and only 27% trust social media.



The survey on opinions related to disaster topics also shows a clear picture with strong approval, for example, for the support of public service media in disaster situations, among other things.



The desire for independence also plays a role, as 89% want media that are independent of large corporations.



People want to rely on Austrian Broadcasting and its employees. It is therefore logical that ORF invests more in training and development than other media (data below); an investment that may also be attributed to the numerous awards and recognitions that ORF employees receive each year.

## Competence as a Public Value Category

The category "Competence" highlights ORF's performance in areas such as personnel development and employee training. The category is based on passages from [ORF regulations](#):

### ORF Law

§ 4a. (1) The Director-General shall establish a quality assurance system that defines criteria and procedures to ensure the fulfillment of the public service core mandate, with particular consideration of the independence and self-responsibility of all program-designing employees, the freedom of journalistic practice, and the independence and self-responsibility of directors and regional directors.

§ 4. (8) The Director-General shall, in agreement with the editorial committee, create a code of conduct for journalistic activity in the design of content offerings.

## ORF Program Guidelines

No program genre is exempt from offering demanding content. The demand is derived not only from the selection of topics and materials reported on but also from the way they are implemented programmatically. This criterion can be met through special creative, journalistic, or artistic quality that encourages critical engagement

## ORF Quality Profile

In implementation, a high level of craftsmanship in terms of text, sound, camera work, direction, editing, etc., is to be aimed for. Especially in television, the suggestive power of the visual recording of the extraordinary can be so strong that the general dimension of the event is largely lost to the viewer. This distortion effect should be counteracted through presentation and text, as far as it cannot be completely eliminated. When examining and selecting topics to be addressed and the manner of their communication, comprehensibility should be considered

## ORF Mission Statement

ORF is a future-oriented media company whose employees design the service offering with commitment, competence, and creativity.

## Figures & Data

Below you will find exemplary numbers documenting the fulfillment of the public service mandate and the associated media quality. Further information can be found in the [ORF's annual report](#) to the Federal Chancellor and regulatory authority, the [transparency report](#), the business and sustainability report, and the reports on equality ([ORF Public Value - DOCUMENTS](#)), the [action plan on accessibility](#), or the [ORF's annual and consolidated financial statements](#).

## Exemplary Figures

### Schulungen im ORF

	Seminare	Teilnahmen	Tage
<b>Gesamtbilanz</b>	<b>1.451</b>	<b>8.767</b>	<b>1.378</b>
Administration	26	186	27
Betriebliche Gesundheitsförderung	71	215	50
EDV-Administration	28	186	55
EDV-Anwendung	59	579	25
Frauenförderung	9	114	11
Führung	125	714	124
Marketing	4	33	4
Methode	150	692	158
Multimediales Arbeiten	12	81	22
Organisationsentwicklung	64	637	102
Redaktion	361	2.139	364

Sicherheit	72	756	77
Sprachen	10	10	26
Sprechtraining	262	686	134
Technik	139	1.079	151
und außerdem	59	660	48

## ORF Expert:innendatenbank

362 Eingetragte Expert:innen
40 Fachbereiche
400 Expertisen
35 Tätigkeitsorte (Wien, Graz, Innsbruck, Berlin, ...)

## Ausgezeichnet 2025 - eine Auswahl

Preis	Preisträger:innen
Sports Media Austria-Preis für Journalistinnen und Journalisten 2025	Christian Prates
Golden Showreel	Florian Krämmer
Fernsehpreis der Erwachsenenbildung 2025, US International Award in Silber 2025	Gabi Kerschbaumer
Local Hero	Karl Kern
Die besten 30 unter 30 im Journalismus	Constanze-Margareth Kreuzberger / Matteo Eichhorn
WINFRA Journalismuspreis	Birgit Pointner / Matthias Lang
Preis der Wiener Ärztekammer	Karl Reis
smago! Award Österreich 5.0-"Der TV-Macher"	Florian Illich
Local Hero	Angelika Simma-Wallinger / Norbert Lehner

Familienfreundlicher Betrieb 2024-2025 (Land Vorarlberg und zahlreiche weitere Institutionen)	Markus Klement
Journalismus-Nachwuchspreis der FH Wien der Wirtschaftskammer	Irina Wittmann
2. Platz des Prix Bohemia Radio	Martha Georgiew
Pressepreis Österreichische Ärztekammer	Constanze Ertl
ÖZIV-Medienpreis	Constanze Ertl
Österreichisches Rotes Kreuz Humanitätspreis Heinrich-Treichl-Stiftung	Christian Jansch
Milan Frühbauer-Preis der Industrie-„Wirtschaftsjournalist des Jahres“	Volker Obermayr
Platz 6 der besten Wirtschaftsjournalistinnen und -Journalisten	Michael Fröschl
Journalistinnen und Journalisten des Jahres	Inka Pieh Christophe Kohl Rosanna Atzara Sebastian Prokop Stefan Lenglinger
Hans-Ströbitzer-Preis	Kathrin Pollak-Greilberger
Presseclub Concordia der Journalismuspreis "von unten"	Veronika Mauler
Silberne MedienLÖWIN	Veronika Mauler
New York Festivals International Radio Awards-Silber	Jürgen Pettinger, Ernestine Arnold
New York Festivals International Radio Awards-Bronze	Eva Roither
BBC Audio Drama Awards: 2. Platz	Elisabeth Weilenmann
Ö1 Hörspiel-Publikumspreis 2025	Elisabeth Weilenmann
Ö1 Hörspielpreis "Bestes Originalhörspiel" 2025	Andreas Jungwirth
Ö1 Hörspielpreis „Bestes Sound Design“	Ursula Scheidle
Journalistinnen und Journalisten des Jahres- 2024	Raffaella Schaidreiter
Das Goldene Verdienstzeichen Wiens	Fritz Ostermayer
Radiopreis der Erwachsenenbildung	Michael Fiedler
News and Documentary Emmy (2025): Nominee Best Cinematography; Green Screen International Wildlife Film Festival (2025): WINNER Beste Story; Buzzie Award (2025): WINNER Bester Naturfilm; 28th Gran Paradiso Film Festival (2025): WINNER GOLDEN IBEX; Gran Paradiso Film Festival (2025): WINNER Junior Golden Ibex; Gran Paradiso Film Festival (2025): WINNER Best Screenplay; China Wildlife Image and Video Awards (2025): WINNER GRAND PRIX; Nature Without Borders International Film Festival (2025): WINNER Outstanding Excellence Award; Moss Farm Festival Montreal (2025): WINNER – Best Documentary; Ankara International Wildlife Documentary Film Festival (2025): WINNER Special Jury Prize; Sondrio International Festival on Parks (2025): WINNER Sondrio National Park Award; Sondrio International Festival on Parks (2025): WINNER Renata Viviani Special Award;	Will & Lianne Steenkamp

Mountain Film International Festival: Award Beste Österreichische Produktion	Patrick Centurioni
Wildscreen Festival Panda Awards (2025): Nominee Sustainability Award	Therese Engels
Jackson Wild Media Awards (2025): Finalist Best Sound	John Murray
Green Screen International Wildlife Film Festival (2025): Heinz Sielmann Filmpreis; Deutscher Naturfilmpreis 2025: Bester Film Wildnis Natur	Jens Westphalen Thoralf Grospitz
Green Screen International Wildlife Film Festival (2025): Greenscreen Naturfilm Preis; ? Green Screen International Wildlife Film Festival (2025): Beste Musik	Christian Baumeister Jozef Kaut
Fernsehpreis der Erwachsenenbildung/ Kategorie "Menschenrechte und Gesellschaft"	Caroline Haidacher Stefan Ludwig
Kardinal-Innitzer-Preis 2025 - Wissenschaftspublizistik	Marlene Nowotny
Journalismuspreis Informatik der Universität Saarland	Sarah Kriesche
Radiopreis der Erwachsenenbildung	Till Köppel
Herbert Pichler-Inklusions-Medienpreis	Juliane Nagiller Ulla Ebner Georg Pöchhacker
PRIX EUROPA 2025 - Audio Music Category	Stefan Niederwieser Robert Stadlober
Radiopreis der Erwachsenenbildung - Kategorie „Menschenrechte und Gesellschaft“	Renata Schmidtkunz
Eduard Ploier-Preis für ökonomische, demokratische und politische Bildung	Ulrike Schmitzer Karin Berger
Ehrenzeichen des Landes Kärnten	Bea Sommersguter
Journalistin des Jahres im Bereich Wissenschaft	Elke Ziegler
LGT Medienpreis	Michael Mayrhofer Johannes Schwitzer-Fürnsinn
„Papageno-Medienpreis für suizidpräventive Berichterstattung“	Diana Köhler Johanna Tirnthal
Österreichischen Staatspreis für Literaturkritik 2025	Peter Zimmermann
Robert Hofer Preis 2025	Nora Zoglauer
Journalismuspreis „von unten“	Tiba Marchetti
CIO of the Year 2025	Astrid Zöchling
Journalismuspreis Integration	Ajda Sticker
Professortitel (2024)	Arnulf Prasch
New York TV & Film Awards - GOLDENEN TOWER - Performance by an Actress	Adele Neuhauser
New York TV & Film Awards-GOLDENEN TOWER- Drama (für die Geschichte)	Klaus Lintschinger

deutscher VNN-Journalistenpreis	Laura Franz Christoph Bartos
Wiener Journalistinnenpreis 2025	Eva Linsinger
International Classical Music Awards	Marin Alsop Markus Poschner
Journalismuspreis von unten / lobende Erwähnung	Johannes Kaup
CCA-Venus	Daniel Kupka

#competence

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