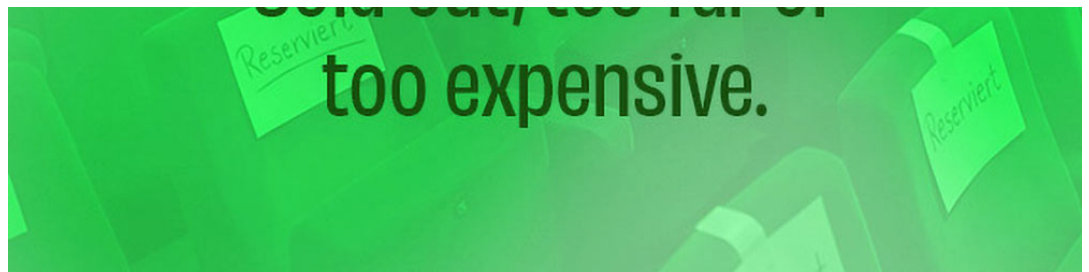




## Culture: Where can I sit front row free of charge without a ticket?

Sold out, too far away, or too expensive: Not everyone who wants to can always attend the cultural events they wish to see. This makes the broadcasts from the Austrian Broadcasting Corporation even more important: Operas, concerts, and panel discussions are shown on its various radio and TV programs; cultural events are often also co-organized or supported. The range spans from the Donauinselfest and the Prater Picnic by the Vienna Symphony Orchestra to the Salzburg and Bregenz Festivals, or small and smallest festivals from Austria's diverse cultural landscape.





Culture was the topic of the 2026 Public Value Dialogue: Over 40 young people living in Austria discussed with the cultural representatives of ORF-TV culture on how they should report in the future:

In the series "PUBLIC VALUE TEXTS," Dir. Renate Schröder (EJA) implicitly addresses in her contribution "PSM Under Unprecedented Attack" how relevant public service media are for cultural events in Europe; she fears: *"If we lose access to public service media, we will also lose access to independent news in many EU countries. We lose culture and sporting events, entertainment, and reliable online content that is freely available on social media platforms."*

Similarly, Univ.-Prof. Dr. Manuel Puppis from the University of Freiburg points out in the event of cuts to public service media: *"There would also have to be massive cuts in information, culture, education, and domestic fiction. Private providers would not be able to fill this gap as these contents are not profitable."*

In contrast, FH-Prof. Priv.Do. Dr. Michael Litschka from the University of Applied Sciences St. Pölten presents in the same publication the possibilities in the case of sustainable financing: *"Where, if not in the public service sector, could art and culture also be allowed to fail? Sustainable financing enables experiments that find no place elsewhere: hybrid formats between music, literature, and VR, stages for voices that would otherwise go unheard."*

## Culture as a Public Value Category

The "Culture" category documents ORF's performance in cultural reporting and in reports and documentaries on Austrian and international cultural and artistic life. The category is based, among other things, on the following passages from [ORF regulations](#):

ORF Law

§ 4. (1) The Austrian Broadcasting Corporation is responsible for the mediation and promotion of art, culture, and science, as well as for providing a diverse cultural offering. (4) In particular, programs in the areas of information, culture, and science must be distinguished by high quality.

§ 4c. (1) The Austrian Broadcasting Corporation must, as far as economically feasible, organize a television special-interest program that includes a comprehensive range of programs with informational or educational character as well as cultural programs.

## ORF Quality Profile

ORF culture is not understood as art for "elites," but rather it is important to showcase new, attractive content for a dispersed mass audience while not neglecting individual art forms. In particular, the presentation of culture and art, for example through broadcasts, in the form of films or recordings of operas, theater, or concerts, should also consider the audience's desire for relaxation and stimulation.

## ORF Mission Statement

Art and culture are central values for ORF. Its programs and activities stimulate, promote, and convey cultural diversity in society. ORF's cultural mission applies to the entire population and extends to all areas of people's lives in a regional, national, and global context.

## Figures & Data

Below you will find exemplary numbers that document the fulfillment of the public broadcasting mandate and the associated media quality. Further information can be found in [ORF's annual report](#) to the Federal Chancellor and regulatory authority, the [transparency report](#), the business and sustainability report, as well as the reports on equality ([ORF Public Value - DOCUMENTS](#)), the [action plan for accessibility](#), or [ORF's annual and consolidated financial statements](#).

## Exemplary Figures

## Cultural terms in the ORF Archive

942x Buch
636x Ausstellung
505x Konzert
198x Tanz
203x Kino
94x Lesung
125x Aufführung

## "Kulturmontag" - Top 5

Sendungsname	Sender	Datum	Tsd.
Habsburger / KI / Buchpreis	ORF 2	10.11.	244
Zauberflöte / Erinnerungskultur / LA-Brände	ORF 2	27.01.	237
Manosphere / Lernbauten / Brats	ORF 2	10.02.	232
Kabarett / Berlinale / Rainhard Fendrich	ORF 2	17.02.	224
Bregenzer Festspiele	ORF 2	14.07.	219

## Radiokulturhaus

The RadioKulturhaus in Vienna's unique selling point is the breadth of its program, its multimedia capabilities in both video and audio, and its role as a hub for communication between artists, audiences, and the media.

Veranstaltungen gesamt	247
Gesprächsveranstaltungen	120

Konzerte	127
davon mit österreichischen Musiker:innen	113
Kulturschaffende	500
Besucher:innen	20.000
200 Radio-Minuten	
90 TV-Stunden	
70 Videostreams für ORF ON	
1 Familienkonzert für ORF KIDS	

## Radiosymphonieorchester

4 Uraufführungen
7 Erstaufführungen
52 Konzerte und Opernproduktionen
12.000 Radiominuten für Ö1
31 Übertragungen für Ö1
12 CD- und Digitalreleases
14 junge Talente in der ORF RSO Orchesterakademie

## Kultur im Radio | in Minuten/Woche

1.595 Ö1	29 Ö3	363 FM4
191 Radio Burgenland	153 Radio Kärnten	89 Radio Niederösterreich

64 Radio Oberösterreich	176 Radio Salzburg	164 Radio Steiermark
111 Radio Tirol	101 Radio Vorarlberg	77 Radio Wien

## Musik in den ORF-Radios

15,95% Ernste Musik	5,61% Oldies/Evergreens	43,18% Pop
26,62% Alternative	6,48% Unterhaltungsmusik/Schlager	2,16% Volksmusik/Weltmusik

## Übertragungen auf Ö1

35x aus dem Musikverein	33x aus dem Konzerthaus	21x aus der Schubertiade
17x InnTöne	14x Musikprotokoll	13x RadioKulturhaus

# Meistgespielte Musik-Acts auf Ö3

## Acts Österreich Ö3

1. Thorsteinn Einarsson
2. Pizzeria & Jaus
3. Seiler und Speer
4. Skofi
5. Anna-Sophie
6. Lemo
7. folkshilfe

8. Josh.

9. Avec

10. Edmund

11. Möwe

12. Klangkarussell

13. Parov Stelar

14. Arrie

15. Wanda

## Acts International Ö3

1. Ed Sheeran

2. Coldplay

3. Lady Gaga

4. Taylor Swift

5. Bruno Mars

6. David Guetta

7. Pink

8. Nico Santos

9. Miley Cyrus

10. Ava Max

11. Myles Smith

12. Katy Perry

13. Alvaro Soler

14. OneRepublic

15. Imagine Dragons

# Most played music acts on FM4

## Top 10 österreichische Acts

1. Bibiza
2. Verifiziert
3. Mavi Phoenix
4. Skofi
5. Sharktank
6. Lovehead
7. Bilderbuch
8. Ende
9. Eli Preiss
10. SODL

## Top 10 international Acts

1. Raye
2. Lola Young
3. Little Simz
4. Jungle
5. Portugal. The Man
6. Doechii
7. Doja Cat
8. Sombr
9. Lorde
10. Anderson. Paak

# Literatur

## Ö1-Sendungen über Literatur

"Du Holde Kunst"  
Sonntag 08:15-09:00

"Ex Libris" - Ö1 Literatur-Magazin  
Sonntag von 16:00-16:55

"Radiogeschichten"  
Montag-Freitag 16:00-16:55

"Lyrik Heute"  
Mittwoch 23:03-00:00

"Kontext"  
Freitag von 09:05-10:00

"Literatur ist der Rede wert - Die literarische Soiree"  
10x im Jahr

Ö1 Buch des Monats  
monatlich

"Bücherbox" - Ö1 Diagonal und Ö1 Radiokolleg  
unregelmäßig

#culture

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