



## Global Perspective: Which Facts Can Be Trusted?

The global climate crisis, [climate change](#), [hits Austria particularly hard](#). It is all the more important that the facts on the subject in reporting are reliable. "ZIB Magazin Klima" aims to provide continuously accurate information: "As a weekly format, 'ZIB Magazin Klima' continuously follows the most important developments of the climate crisis. The focus is on the viewers: I want to provide them with an understandable and constructive approach. Everyone should be able to participate in the social debate, with diverse perspectives," explains Ruth Hutsteiner from the editorial team. Marie-Therese Mürling adds: *"Every topic is a climate topic, and it is essential to categorize them all. Every Saturday, we explain backgrounds, make research visible, and highlight concrete solutions. Because the climate crisis is already noticeable in Austria, it affects us all, and therefore everyone should be able to contribute. We want to provide fact-based information, explain understandably, and counteract fake news. Our topics range from technology and environmental impacts to everyday tips – beyond daily political debates."*





Climate warming is also hitting Austria particularly hard.

ORF, with its reports from numerous countries, its extensive network of correspondents, the documentary series "UNIVERSUM," which focuses on flora and fauna, and the many different magazines, such as "Worldwide" or "WELTJournal," etc., is not only a "Fenster zur Welt" for people living in Austria but also an exporter of Austrian cultural assets. Through the European Broadcasting Union, millions of listeners are reached for concerts and operas from Austria, or other TV stations are enabled to broadcast Austrian contributions or documentaries.

## "Global Perspective" as a Public Value Category

This category describes ORF's performance in terms of international reporting, correspondents, or co-productions. The category is based on passages from [ORF regulations](#):

### UNESCO Convention

#### Article 6 - Rights of the Parties at the National Level

(1) Within the framework of their cultural policy and cultural policy measures in the sense of Article 4 number 6 and taking into account their own particular circumstances and needs, each Party may adopt measures aimed at protecting and promoting the diversity of cultural expressions within its territory.

#### ORF Law

§ 4. (1) The Austrian Broadcasting Corporation is responsible for providing comprehensive

information to the public on all important political, social, economic, cultural, and sports issues.

§ 4c. (1) The Austrian Broadcasting Corporation is to organize a television special-interest program that includes a comprehensive range of programs with informational or educational character as well as cultural programs. The special-interest program should equally address topics related to Austria as well as European and international topics.

## ORF Program Guidelines

ORF must bring both the foreign and the familiar closer to its audience. It should encourage appreciation of the familiar and interest in the new and unknown.

## ORF Quality Profile

Since ORF also reports from war and crisis zones, it has a special responsibility to clearly separate possible propaganda or inflammatory rhetoric from the conflicting parties from factual information. Another responsibility is to not only highlight problems in other countries, such as famines or disasters, corruption, or violence, but also to make aspects that directly or indirectly affect Austria understandable. Particular attention should also be paid to highlighting positive and solution-oriented ideas and concepts.

## ORF Mission Statement

ORF is a window to the world and a voice of Austria and its culture beyond national borders. It contributes to understanding international and global contexts.

## Figures & Data

Below you will find exemplary numbers that document the fulfillment of the public service mandate and the associated media quality. (Figures & Data only available in German.) Further information can be found in the [ORF's annual report](#) to the Federal Chancellor and regulatory authority, the [transparency report](#), the business and sustainability report, as well as the reports

on equality (ORF Public Value - DOCUMENTS), the action plan on accessibility, or the ORF's annual and consolidated financial statements.

## Exemplary Figures

### MUSIC EXPORT

2025 wurden der European Broadcasting Union (EBU) <b>114 Ö1-Mitschnitte</b> (darunter <b>103 Konzerte</b> und <b>11 Opern</b> ) angeboten. Die Aufnahmen wurden <b>926-mal bestellt</b> und bis heute <b>627-mal ausgestrahlt</b> .
Insgesamt wurden <b>2.500 Konzerte und Opern</b> von den <b>61 EBU-Mitgliedern</b> 2025 angeboten, davon wurden <b>218 live</b> in mehrere Länder übertragen und die Aufnahmen wurden <b>15.325-mal bestellt</b> . Die <b>durchschnittliche Anzahl an Bestellungen pro angebotenes Konzert für den ORF beträgt 8,1</b> .
Die Konzerte/Opern mit den meisten Bestellungen waren: das Neujahrskonzert mit <b>40</b> Bestellungen, gefolgt von Händels Giulio Cesare in Egitto bei den Salzburger Festspielen mit <b>26</b> Bestellungen sowie das Konzert der Wiener Symphoniker unter der Leitung von Lorenzo Viotti mit Sol Gabetta im Konzerthaus mit <b>22</b> Bestellungen und die Oper Oedipe bei den Bregenzer Festspiele mit <b>22</b> Bestellungen.
<b>304,0 Mio.</b> potenzielle Hörer:innen und eine Reichweite von 12,1 Mio. Personen in 24 Märkten wurden damit auf 26 Sendern erreicht.
<b>73</b> ?Wortproduktionen (vor allem Ö1-Hörspiele und -Features) gingen an Radiostationen im deutschsprachigen Ausland

### TV-Export

<b>1.620</b> Produktionen
<b>344</b> Lizenznehmer
<b>Serien Exporthighlights - Top 3</b>
"Soko Linz"
"Biester"
"Soko Kitzbühel"
<b>Universum Exporthighlights - Top 3</b>
„Kroatiens Küste – Endlos und Wild“
„Das Rote Meer – Im Zaubergarten der Evolution“
„Vietnam – Das Ungezähmte Paradies“

## ORF Korrespondent:innen

23 Korrespondent:innen
15 Korrespondenzbüros
5.131 Hörfunkbeiträge insgesamt
2.742 Fernsehbeiträge insgesamt

## TV- und Radio-Beiträge aus den Korrespondenzbüros

	Hörfunk Beiträge hh:mm:ss	Fernsehen Beiträge hh:mm:ss	Total Beiträge hh:mm:ss
Belgrad	158 10:47:20	252 13:22:23	410 24:09:43
Berlin	894 33:55:54	894 33:55:54	1.243 50:53:22
Brüssel	307 12:03:27	182 10:21:18	489 22:24:45
Budapest	76 02:39:48	68 03:20:19	144 06:00:07
Istanbul	338 10:57:14	143 07:52:14	481 18:49:28
Kairo	108 04:40:32	103 04:24:19	211 09:04:51
London	265 07:13:05	146 05:24:18	411 12:37:23
Madrid	174 06:18:19	79 02:42:43	253 09:01:02
Moskau	49 02:07:49	35 01:35:28	84 03:43:17
Paris	433 11:52:43	274 11:01:28	707 22:54:11
Peking	183 08:16:11	79 03:21:38	262 11:37:49

Rom	566 15:26:42	282 12:33:37	848 28:00:19
Tel Aviv	487 14:30:55	217 11:11:07	704 25:42:02
Washington	929 27:45:54	423 16:03:46	1.352 43:49:40
Zürich	164 05:14:08	110 05:57:46	274 11:11:54

## Büros und Korrespondent:innen

Belgrad/Kiew	Christian Wehrschütz
Berlin	Andreas Pfeifer Andreas Jölli Maria Knips-Witting
Brüssel	Raffaella Schaidreiter Verena Sophie Maier Johannes Perterer
Budapest	Paul Krisai
Istanbul/Teheran	Rosa Lyon
Kairo	Karim El-Gawhary
London	Jörg Winter
Madrid	Josef Manola
Moskau	Carola Schneider
Paris	Cornelia Primosch Leonie Heitz
Peking	Alexandra Siebenhofer
Rom	Cornelia Vospernik Bernt Koschuh
Tel Aviv	David Kriegleder Nikolaus Wildner
Washington	Markus Müller Christophe Kohl Barbara Wolschek
Zürich	Bettina Prendergast

## "Weltjournal" - Top 5 | 78x ausgestrahlt

Sendungsname	Sender und Datum	Zuseher:innen in Tsd.
Trump 2.0 - Was kommt jetzt?	ORF 2 / 15.01.	341
Grönland – Objekt der Begierde	ORF 2 / 29.01.	326
Der Trump-Clan - goldene Zeiten in Mar-a-Lago	ORF 2 / 12.03.	307
Rätsel um Luxus-Yacht - Protokoll einer Tragödie	ORF 2 / 11.06.	301
Fünf Jahre Brexit - Die große Reue	ORF 2 / 22.01.	298

## "Weltjournal plus" - Top 5 | 62x ausgestrahlt

Sendungsname	Sender und Datum	Zuseher:innen in Tsd.
USA - Infrastruktur vor dem Kollaps	ORF 2 / 15.01.	181
Mein Prag	ORF 2 / 20.08.	165
Tradwives - Retro-Trend mit Risiken	ORF 2 / 12.03.	159
Tür an Tür mit Putin - Polen, Litauen, Lettland	ORF 2 / 19.03.	152
Mein Johannesburg	ORF 2 / 30.07.	152

#global-perspektive

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